

PRAYATNA
STRIVING TO EMPOWER

ANNUAL REPORT 2025-26

LIVELIHOOD | HEALTH | YOUTH DEVELOPMENT
EDUCATION | SUSTAINABLE DEVELOPMENT
HOLISTIC VILLAGE DEVELOPMENT PROGRAMME













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TABLE OF CONTACT

1 From the President's Desk

2 Holistic Village Development Programme

3 Livelihoods

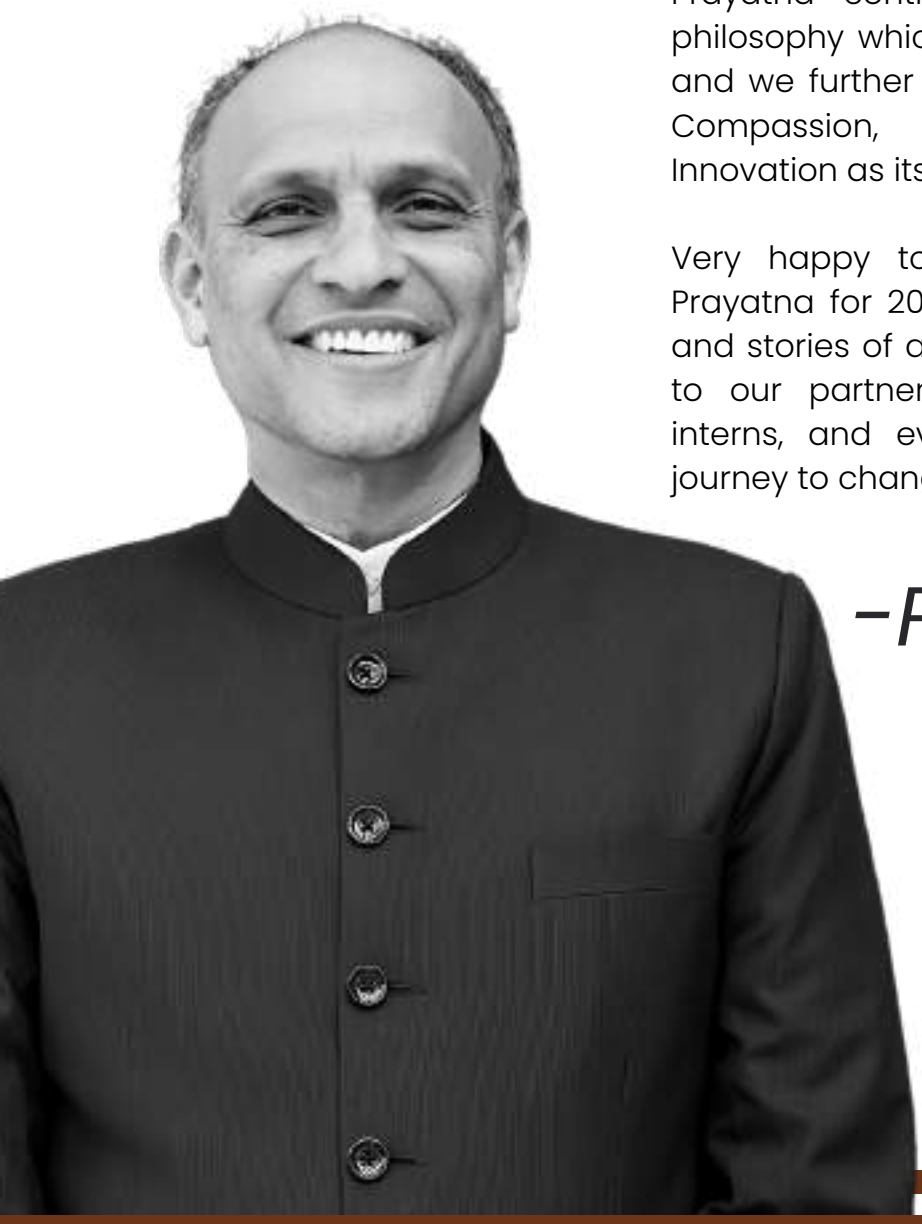
4 Education

5 Youth Development

6 Sustainable Development

7 Donor

From the
President's Desk



The year 2025-26, saw a tremendous growth in Prayatna's footprints in the country making a significant impact in people's lives. We launched 10 new projects, opened 6 new offices and forged 6 new partnerships. This was a year of learnings, flexibilities, exploring new possibilities, consolidating learnings into sustainable programmes, expanding our teams, and most importantly touching more lives than ever. Prayatna continues to believe in Gandhian philosophy which is integral to the organization and we further reiterated by including Integrity, Compassion, Accountability, Respect & Innovation as its core values.

Very happy to share the annual report of Prayatna for 2025-2026 with the achievements and stories of associations with heartfelt thanks to our partners, volunteers, team members, interns, and everyone who joined us in the journey to change and empowering people.

-Pratik Kumar



Holistic Village Development Programme



Darri, Barantia, Sri Ram Nagar, Guwardi, Swaroopganj, Kalyanpura & Hamirgarh | Bhilwara, Rajasthan | Prayatna & Minova Runaya Pvt. Ltd.

Programme Overview

The Holistic Village Development Programme, a CSR initiative of Minova Runaya Pvt. Ltd. implemented by Prayatna, has completed two years of integrated, multi-sectoral intervention across seven villages in Bhilwara district, Rajasthan. Anchored in four strategic pillars — Livelihood, Education, Health, and Solar Energy — the programme has progressively transitioned from community mobilisation and infrastructure setup to sustainable, community-owned outcomes. Across both years, the programme has reached over 500+ direct beneficiaries and significantly improved access to livelihoods, learning, healthcare, and clean energy.



Intervention 1: Livelihood

Women's Economic Empowerment



The livelihood component is operationalised through the Enterprise Resource Centre (ERC) model — decentralised hubs for skill development, production, and market linkage. In 2024–25, two ERCs were established in Darri and Barantia, mobilising 215 women and enrolling 176 active beneficiaries in Tie-and-Dye and Block Printing, producing prototypes including dupattas, table runners, and pillow covers. In 2025–26, a third ERC was operationalised in Sri Ram Nagar, expanding reach to 231 women mobilised, 136 enrolled, and 110 consistently engaged across three centres. Training covered traditional crafts — Bandhej, block printing, and embroidery — alongside 12 capacity-building sessions on socio-emotional learning, enterprise development, financial literacy, and digital tools. Two exposure visits engaged 35 women each at RUDSETI and an operational block printing unit in Akola, Chittorgarh. Early-stage production contributed to bulk orders of 200 scarves and 180 table runners. Approximately 30 women have transitioned to independent income earners with monthly earnings of ₹1,500–3,000. Government scheme linkages — ABHA health IDs, Atal Pension Yojana, PAN card facilitation — further strengthened social protection for beneficiaries.

Intervention 2: Education
Strengthening the School Ecosystem

The education component has supported government schools across both reporting years through infrastructure upgrades, resource provision, and teacher capacity building. In 2024–25, four schools across three villages received classroom furniture, smart TVs, sports kits, and school bags, alongside major renovation work including roof and toilet repairs, wall painting, and construction. In 2025–26, five schools across five villages — Kalyanpura, Guwardi, Sri Ram Nagar, Swaroopganj, and Hamirgarh — received library almirahs, 70+ books, sports kits, CCTV cameras (Kalyanpura), an 80-litre water cooler (Sri Ram Nagar), and toilet and boundary wall repairs (Guwardi).



Across both years, 4 Training of Trainers sessions were conducted annually, equipping 25 teachers and 4 principals with skills in child psychology, pedagogy, child protection, and AI-enabled teaching methods. The Paryavaran Yodha (Environmental Warrior) programme engaged students in sustainability sessions, culminating in 50+ trees planted across campuses. Menstrual hygiene was addressed through sanitary pad vending and disposal machines installed at four schools, with 1,400+ pads distributed, directly improving girls' attendance. A sports scholarship was also extended to Khushi Nath Yogi, a 13-year-old girl cricketer from Bhilwara, ensuring financial barriers do not hinder her athletic development.

IIntervention 3: Health
Strengthening Frontline Services



A Health vertical was introduced in 2025–26 as a new and significant addition to the programme. Advanced medical diagnostic equipment — including ECG, PFT machine, incubator, and an eye testing machine — was installed at Hamirgarh Sub-District Hospital, which now serves approximately 350 OPD patients daily, up from previous levels, with reduced referrals to district centres. Two specialist health camps were organised in intervention villages, and Training of Trainers sessions were conducted with ASHA and ANM workers covering community outreach, counselling techniques, maternal health protocols, and problem-solving under field conditions. Community-level awareness sessions promoted hygiene and health-seeking behaviour, contributing to increased institutional deliveries and immunisation acceptance.

IIntervention 4: Solar Energy

Safe Villages After Dark

*T*he solar component has been one of the most visible and community-appreciated interventions across both years:

- 2024–25: 78 solar streetlights installed across Darri, Barantia, and Kalyanpura; 3 rooftop solar systems installed — 2 at Kalyanpura Government School and 1 in Swaroopganj. Google Maps and geospatial tools were used for site mapping.
- 2025–26: 60 solar streetlights installed across Sri Ram Nagar, Guwardi, Swaroopganj, and Kalyanpura. Solar panels were inaugurated at GSSS Sri Ram Nagar in January 2026 in the presence of senior Minova Runaya leadership. Community awareness sessions on usage and maintenance were conducted; community-led committees were established for asset stewardship.



Across both years, improved night-time visibility has significantly enhanced women's safety, extended vendor working hours, and reduced road accidents in all seven villages

Programme Overview

The Rural Village Development Programme, a CSR initiative of Ramboll Foundation implemented by Prayatna, has completed Phase IV (April 2025–May 2026), marking the culmination of a three-year journey of transformation across seven villages in Sataon Block, Raebareli. The programme has reached over 20,000 community members and 2,300 households, working across five integrated intervention areas: education, solar safety, women's livelihoods, community infrastructure, and farmer collective enterprise.



Education



Education interventions focused on digital futures for rural youth. NIIT-certified Basic IT training continued across three centres — Government Inter College Ataura Bujurg, Paharpur Primary School, and the ERC — with over 50 students certified cumulatively. This year, 16 new students completed the course, with 10 scoring "Very Good" and 4 scoring "Excellent," while 26 students enrolled in the CCAWE programme. Infrastructure support included 40 bench sets at Paharpur Primary School and repair of a damaged handpump motor, restoring safe drinking water. The Paryavaran Yoddha programme is now active across three schools, with Eco-Clubs leading plantation drives and cleanliness campaigns. Menstrual hygiene sessions reached over 200 adolescent girls and women, directly improving school attendance.

Programme Overview

Solar energy interventions have provided light for every street. A cumulative total of 70 solar streetlights have been installed across all seven villages — 30 in Phase I, 30 in Phase III, and 10 in Phase IV — with 10 new locations identified for future coverage. Solar user groups formed in each village manage first-level maintenance independently. Community voices consistently identify the lights as the most visible and life-changing intervention, enabling women and girls to move freely after dark, extending vendor working hours, and measurably improving safety.



Women’s empowerment and livelihood

Women’s empowerment and livelihood initiatives trained over 250 women cumulatively in macrame, crochet, vermicompost, and mushroom cultivation. In this reporting year, 48–77 women were active quarterly in macrame and crochet production, with cumulative craft sales reaching Rs. 1,92,000. Products are listed on Prashast.co, Amazon, and Meesho, while exhibitions and stalls provided real-world selling experience. Craftmark certification was initiated. Vermicompost production reached 1,000 kg, with 600 kg sold and 400 kg used on-farm, feeding into the Masala Chakki value chain. Socio-emotional learning and entrepreneurship sessions equipped women with pricing, costing, and digital marketing skills.





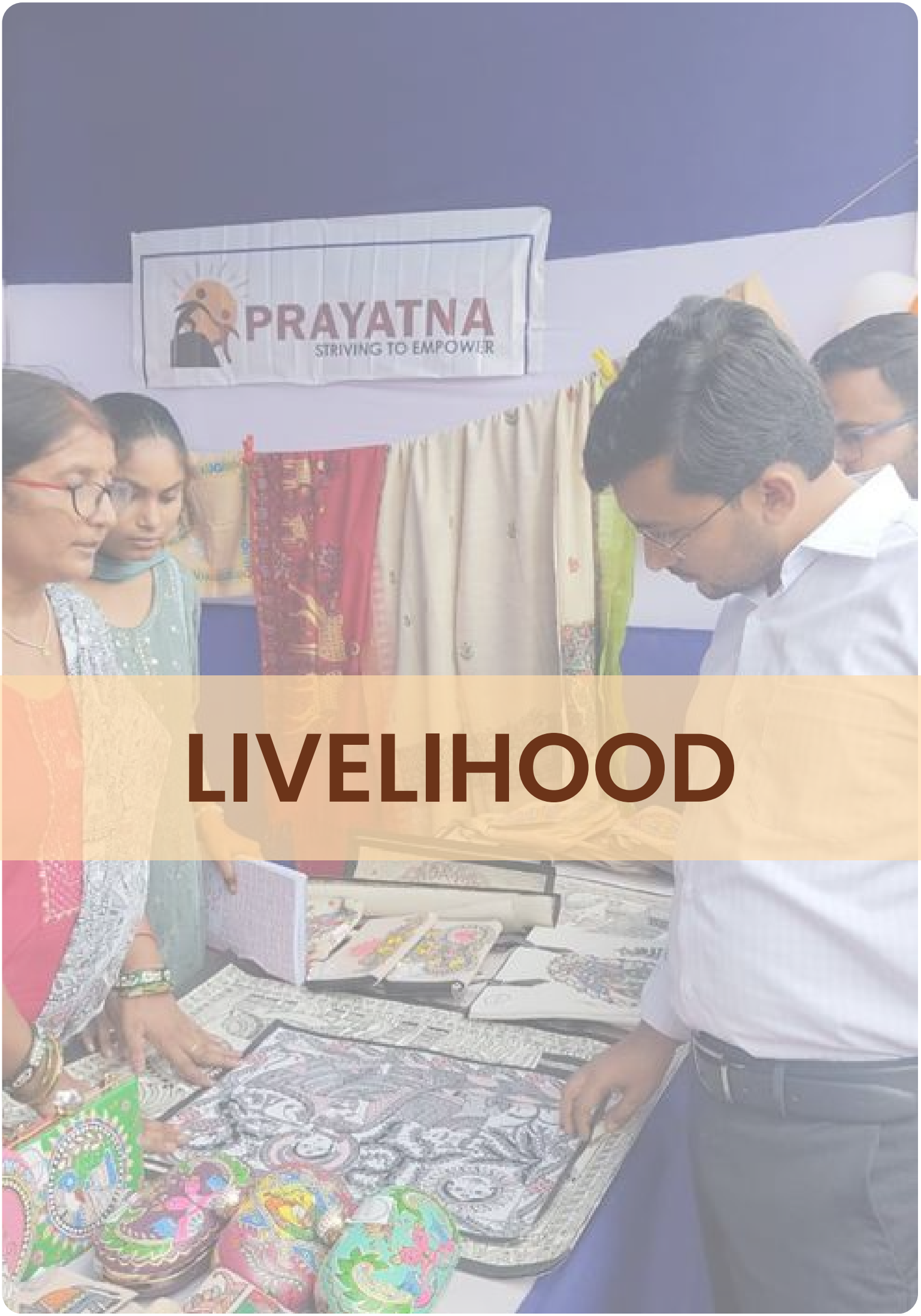
Community infrastructure

Community infrastructure was strengthened through the inauguration of Pragati Kendra on 29 September 2025, attended by senior officials and over 300 community members. The centre now functions as a hub for livelihood training, FPO governance, IT education, yoga sessions, and community gatherings, with a Community Hub Management Committee ensuring long-term ownership.

The FPO

The FPO, Ataura Mahila Producer Company Limited, registered in October 2024, has grown to 350 mobilised farmers and 190 registered members, mobilising Rs. 1.91 lakh in share capital. GST and FSSAI registrations enabled formal transactions. Four enterprise units are active: Atta Chakki sold 1,253 kg of flour, generating Rs. 37,590; Masala Chakki sold 35 kg of spices earning Rs. 8,919; a solar-powered cold storage serves smallholder farmers; and a peppermint distillation unit supports 40 marginal farmers.





LIVELIHOOD

Scheme for Economic Empowerment of DNT/NT/SNT (SEED Scheme)

This project is funded by NBCFDC under the SEED programme of DWBDNC under Ministry of Social Justice and Empowerment.

Key objectives of this programme are

- Enhance productivity growth in key livelihood sectors for employment generation for DNT/NT/SNT communities poor through investments in institutional support , technical assistance.
- Build and strengthen institutions by social mobilization for empowerment to help DNT, NT and SNT communities small clusters with limited capacity and skills.

The programme focusses on Gujarat and Haryana and in this year, we have formed 900 SHGs in these two states in 18 districts. Key activities conducted under this project to empower the NTDNT communities through registration of community members on DWBDNC Portal, by formation of SHGs, strengthening of the SHG leaders, and members, helping them opening bank accounts, conducting Participatory Rural Appraisals (PRAs) in the communities, Facilitating government entitlement work, Facilitating Entry point activities, facilitating Revolving fund to the SHGs to strengthen financial inclusion and improving their income enhancement opportunities by providing them skill development and livelihood development trainings..







Livelihood Outreach Programme

Supported by sidbi

During the year, Prayatna successfully implemented the Livelihood Outreach Programme supported by SIDBI across the Sakra and Kudhani blocks of Muzaffarpur district, Bihar. The programme was designed to create sustainable livelihood opportunities for rural women through a combination of vocational skill development, enterprise training, digital & financial literacy training, market linkage support, and financial inclusion initiatives. The intervention aimed to strengthen women's participation in local economic activities while promoting community-based entrepreneurship models.

Under the programme, a total of 200 rural women were trained across three vocational trades — Madhubani Art (75 women), Lac Jewellery Making (75 women), and Spice & Flavoured Makhana Processing (50 women). The training model integrated practical, hands-on learning with sessions on enterprise management, branding, quality control, packaging, pricing, bookkeeping, digital payments, and market engagement. In addition to technical skills, all beneficiaries received orientation on digital and financial literacy, enabling them to better manage enterprise operations and participate in formal financial systems.



The programme led to the formation and strengthening of 8 SHG-led enterprises, promoting collective ownership and decentralized enterprise management. Women beneficiaries were organized into functional groups focusing on production, packaging, inventory management, and marketing and sales. As a result, 102 women emerged as entrepreneurs, establishing micro-enterprises through SHG-based models, government scheme convergence, credit linkage support, and self-financing mechanisms. The remaining beneficiaries became actively engaged in enterprise operations through wage-based production and sales activities, ensuring livelihood opportunities for all trained women.

One of the major achievements of the programme was the establishment of 8 SHG-owned retail stores across different geographies in Sakra and Kudhani blocks. These stores now function as local enterprise hubs for the sale of products developed under the programme, including spices, flavoured makhana, Madhubani art products, and lac jewellery. Managed directly by SHG members, the retail outlets have strengthened local market access, improved product visibility, and enhanced community ownership over enterprise operations.

The programme also placed strong emphasis on market exposure and linkage development. Women participated in exposure visits, fairs, and exhibitions such as Shakti Bazaar, Akansha Haat, Gender Mela, and Bihar Udyami Mela, where they gained practical experience in customer interaction, product display, sales management, and pricing. Exposure visits to institutions such as the National Research Centre for Makhana (Darbhanga) and Mithila Haat provided beneficiaries with a better understanding of raw material sourcing, market systems, and customer demand. Sustained market linkages were established with cafés, boutiques, retailers, food carts, Anganwadi centres, and e-commerce platforms.

To strengthen enterprise sustainability, Prayatna also facilitated credit linkages through government-supported schemes such as CMEGP and PMEGP. Beneficiaries received support in preparing documentation, business plans, and loan applications, helping them access institutional financial support for enterprise establishment and expansion.

As part of the sustainability and exit strategy, enterprise assets and production units were decentralized and transferred to beneficiary-managed locations. Women entrepreneurs now independently operate spice processing units, home-based Madhubani enterprises, and lac jewellery production centres, while also generating employment opportunities for other women in their communities.

The Livelihood Outreach Programme has contributed significantly to strengthening women's confidence, leadership, digital awareness, and participation in household and community-level decision-making. Through sustained mentoring, enterprise support, and market integration, the programme has laid a strong foundation for women-led rural entrepreneurship and community-based livelihoods in Muzaffarpur district.





Women Enterprise Promotion Programme (WEPP)

Dadri- Supported by DHL

Background



The Women Enterprise Promotion Programme (WEPP), supported by DHL Express India — a partnership now in its fourth year — empowers marginalised women artisans across Kalonda, Dadri, Gautam Buddha Nagar through skill-based livelihood development. Implemented via the Enterprise Resource Centre (ERC) model, the programme provides vocational training in bead jewellery making, stitching, and embroidery, complemented by enterprise development, social-emotional learning, and market linkage support. Women are organised into Self-Help Groups (SHGs) and progressively guided from foundational training to independent enterprise — building towards lasting financial autonomy.

Key Achievements (FY 2025–26)

- 242 women engaged across Kalonda, Upralsi, and Dhanuwas; 9 active SHGs maintained with regular monthly meetings, savings tracking, and structured counselling sessions.
- 19 Enterprise Development sessions conducted covering product costing, pricing, market analysis, branding, packaging, e-commerce, social media, and business plan development; 15 Socio-Emotional Learning sessions focused on confidence, communication, and decision-making.
- Seed capital of ₹1,50,000 extended to 31 mature enterprises in Kalonda and ₹18,750 per group distributed to 8 SHGs through a Business Unit Readiness framework, enabling procurement, production scaling, and market expansion.
- 30 artisans now independently conducting business transactions — managing production, invoicing, customer interactions, and payments — marking a significant shift towards enterprise self-reliance.
- 40 diversified products developed including bead torans, Batik shoulder bags, embroidered handbags, zipper pouches, and seasonal festive collections (Christmas earrings, Valentine jewellery); 42 new prototypes created.
- Products listed on 5 e-commerce platforms — Amazon, Flipkart, Meesho, Amala Earth, and Prashast; artisans participated in stall exhibitions at Constitution Club of India, generating direct customer sales of ₹9,000.
- 10 government schemes facilitated including PM Vishwakarma Scheme, E-Shram Card, Ayushman Bharat, Artisan Identity Cards, Atal Pension Yojana, and Sukanya Samriddhi Yojana, strengthening social security for 242 beneficiaries.
- 5 backward market vendor linkages established (Chandni Chowk, Chawdi Bazar) and 5 forward buyer linkages built across local haats, social media, and e-commerce, enabling end-to-end market integration.
- Exposure cum cross-learning visit organised at Rajwada Farms, Faridabad for 21 artisans, strengthening leadership, teamwork, peer learning, and entrepreneurial confidence beyond the training environment.
- Sustainability milestone achieved for the Kalonda cohort: artisans now independently managing production and market engagement; Ms. Divya, one beneficiary, built a handmade soap business earning ₹40,000–50,000 per month.

Programme Impact

Over four years of partnership with DHL Express, the WEPP in Dadri has evolved from a skill-building initiative to a sustainable enterprise ecosystem. The mature cohort at Kalonda now operates with high autonomy — with women managing businesses, accessing markets, and mentoring peers. With 1,452 indirect beneficiaries and a community of confident, income-earning artisans, the programme stands as a strong model of women-led economic transformation in rural Uttar Pradesh.







Women Enterprise Promotion Programme (WEPP)

East Delhi- Supported by DHL



The Women Enterprise Promotion Programme continued to serve 102 marginalized urban women in Shahdara through Prayatna's Enterprise Resource Centre (ERC) model—a community-based hub for vocational training, enterprise development, and market integration. Building on Year 1 (FY 2024–25), where 106 women were trained, 8 SHGs formed, and 71 women began earning through craft-based production, FY 2025–26 deepened the shift from skill acquisition to active market participation and micro-enterprise independence.

Over the year, the project strengthened women artisans' livelihoods through intensive vocational upskilling, enterprise development, and product innovation. A total of 36 advanced training sessions were conducted across ***six craft streams, including candle jar making, handcrafted soaps, incense products, eco-friendly gulal,*** and newly introduced Mandala art on coasters, tote bags, and photo frames. Seasonal production aligned with Holi and Diwali market demand enhanced income readiness. Artisans collectively developed 42 product prototypes, including multiple candle and soap variants as well as over 20 Mandala art products. Notably, artisan Kanchan independently developed transparent soaps, reflecting growing technical confidence and applied learning. Complementing this, 22 sessions on social-emotional learning and enterprise development strengthened digital literacy, cybersecurity awareness, bookkeeping, costing, vendor negotiation, and social media marketing skills. Artisans were also ***onboarded onto five e-commerce platforms, including Meesho, Amazon, Flipkart, IndiaMART, and Prashast.***

The project significantly expanded market exposure and institutional linkages. Three artisans—***Mahak, Kanchan, and Roopwati—independently managed sales stalls, demonstrating increased entrepreneurial confidence.*** Four exposure visits, including to the National Handicrafts Museum, Rajwada Farms, and Sadar Bazar, enabled peer learning, live market engagement, and direct vendor interactions. Fourteen new raw material vendor linkages were established with suppliers in Sadar Bazar and Ghaziabad, while a ***potential CSR partnership with Aster Pharmacy is currently under exploration.*** Government entitlements and identity access also improved substantially, with ***117 enrolments facilitated across E-Shram, ABHA, Ayushman Bharat, EWS, and PAN card schemes***. A major milestone was ***the issuance of 32 artisan cards*** by March 2026, including 27 secured through an on-site Textile Ministry evaluation at the ERC.

To support long-term sustainability, the project upgraded the Enterprise Resource Centre (ERC) with 82 essential infrastructure additions, including soap cutters, weighing machines, heat guns, storage units, an RO system, fire extinguishers, and marketing materials, creating a safer and more productive workspace. Institutional strengthening was further advanced through regular functioning of ***two Self-Help Groups—Shree Durga and Ekta***—which conducted monthly meetings throughout the year and initiated preparatory steps toward formal government registration, helping build continuity and collective ownership beyond the project cycle.

Responsibilities are being progressively transitioned to community leaders and peer mentors within SHGs. Sustained income generation, multi-platform e-commerce presence, and potential institutional partnerships—such as the Aster Pharmacy CSR engagement—are expected to anchor enterprise independence well beyond the programme's lifecycle.





Women Enterprise Promotion Programme (WEPP)

Supported by HCLFoundation

Background

The Women Enterprise Promotion Programme (WEPP), supported by HCL Foundation under the HCL Uday initiative, aims to empower 150 migrant and underprivileged women from Gautam Buddha Nagar through skill-based livelihood promotion. Implemented across two Enterprise Resource Centres (ERCs) in Khoda and Sorkha, the programme provides vocational training in stitching, embroidery, Madhubani art, and jewellery making, complemented by enterprise development, financial literacy, and market linkage support. Women are organised into Self-Help Groups (SHGs) and guided to build market-ready product lines towards achieving sustainable financial independence.



Key Achievements

- 154 women enrolled across Khoda and Sorkha ERCs, with structured training in four vocational skill verticals offering flexible morning, evening, and weekend batches.
- Six active SHGs — three in each location — strengthened through 24 Enterprise Development sessions and 11 Socio-Emotional Learning sessions, building financial discipline, costing, pricing, and entrepreneurial confidence.
- ₹2,00,000 in seed capital distributed across six SHGs, enabling procurement of raw materials, production planning, and early-stage enterprise operations.
- 17 artisans completed Udyam Registration (9 in Sorkha, 8 in Khoda), formalising their micro-enterprises for access to government schemes, credit, and institutional market opportunities.
- 28 women certified in Financial Literacy, Entrepreneurship, and Cyber Security through online courses in partnership with Learning Links Foundation; 12 team leaders enrolled in a Hindi-medium Digital Literacy Certificate Course (Udemy).
- Product portfolio diversified to include Madhubani-painted fabric jewellery, eco-friendly bags using recycled waste plastic, festive collections (Diwali and Christmas), and premium large-format Madhubani artworks.
- Professional product photoshoot conducted; all six SHGs equipped with custom branding — logos, visiting cards, and packaging materials — enhancing digital and market presence.
- Artisans participated in multiple market platforms including Basant Lok (Amala Earth), Expo Mart Noida, Grand Expo at Connaught Place, and HCL Tech campus client engagement sessions.
- Government scheme linkages facilitated for women including E-Shram, ABHA, Ayushman Bharat, PAN, Vishwakarma Yojana, and Sukanya Samriddhi Yojana, strengthening socio-economic security.
- Exposure visits to India International Trade Fair (New Delhi) and Rajwada Farms broadened market understanding, design awareness, and peer learning across artisan groups.

Programme Impact

The programme has catalysed a meaningful transition among women artisans — from foundational skill learners to emerging entrepreneurs capable of managing production, finances, and market engagement with growing independence. With strengthened SHGs, formalised enterprises, seed capital access, and expanding digital and offline market reach, WEPP has laid a robust foundation for sustainable, women-led micro-enterprises in Gautam Buddha Nagar.







Implemented by

Overview

Focused on women-led food entrepreneurship, food safety, and livelihood strengthening.

Highlights

- *90 women entrepreneurs supported*
- *Training on food safety, hygiene, bookkeeping and digital payments*
- *FoSTaC & NSDC-FICSI certification support*
- *Food carts, hygiene kits and sales kits distributed*
- *Weekly monitoring and field mentoring*

Outcomes

Improved confidence, enterprise management, hygiene compliance, and income opportunities.

Conclusion

The programme strengthened sustainable livelihoods and women entrepreneurship.













EDUCATION

Girls Scholarship Programme

Supported by Edu-GIRLS
Transforming Lives in Slums

Prayatna continued implementing the Girls Scholarship Programme – Reach for The Stars (RfTS) in 2025-26, marking its successful 5th year of supporting academically talented girls from marginalized communities to access higher education.



During the year, 57 girl students across India received scholarship support for professional education, including 19 MBBS and 38 B.Tech students studying at IITs, NITs, government medical colleges, and other reputed institutions. The programme expanded its scope by formally including medical education support alongside engineering education. A total of 11 new students were enrolled, including 5 MBBS and 6 B.Tech scholars.

The scholarship covered tuition fees and essential academic expenses, helping students from economically weaker backgrounds continue their education without financial barriers. The programme also celebrated a significant milestone, with 23 students graduating and several securing placements in reputed companies such as Zomato, Vedanta, Amazon, Honda Motorcycle, Urban Company, Accenture, and Reliance Industries, with salary packages ranging between approximately 9-16 LPA.

Over the years, the Reach for The Stars (RfTS) Girls Scholarship Programme has contributed significantly to promoting girls' access to professional education, reducing educational inequality, and enabling young women to build independent and secure futures. Prayatna aims to further strengthen and expand the programme to reach more deserving students across underserved communities in India

Quality and inclusive education in NOIDA, Uttar Pradesh



During the academic year 2025–26, Prayatna continued providing quality and inclusive education across its learning centres in Sarfabad, Sector 16, Sector 18, and Sector 42, reaching 500 students.

The programme focused on strengthening foundational learning through regular classroom teaching, remedial support, and activity-based methods, with special emphasis on literacy, numeracy, language, science, and mathematics. A dedicated team of 20 teachers delivered child-centred and inclusive education, supported through continuous training and mentoring.

Technology integration remained a key feature, with laptops provided to teachers and smart panels installed in classrooms, enhancing digital learning and student engagement.

Co-curricular activities including sports, arts, music, and cultural events promoted holistic development, while life skills and socio-emotional learning sessions strengthened confidence, communication, and responsible behaviour. Regular parent-teacher interactions further supported student attendance, discipline, and well-being.

These combined efforts resulted in improved attendance, participation, and overall student engagement. Prayatna remains committed to nurturing confident, responsible, and future-ready learners through inclusive and engaging education.

Quality and inclusive education in Kolkata

The Prayatna Girls' Education Programme in Kolkata, focused on improving access to quality and inclusive education for girls from Economically Weaker Section (EWS) families during the academic year 2025–26. Implemented through the Ten Mantra Model, the programme aimed to remove barriers to education and create a supportive environment where girls could learn and grow with dignity and confidence.

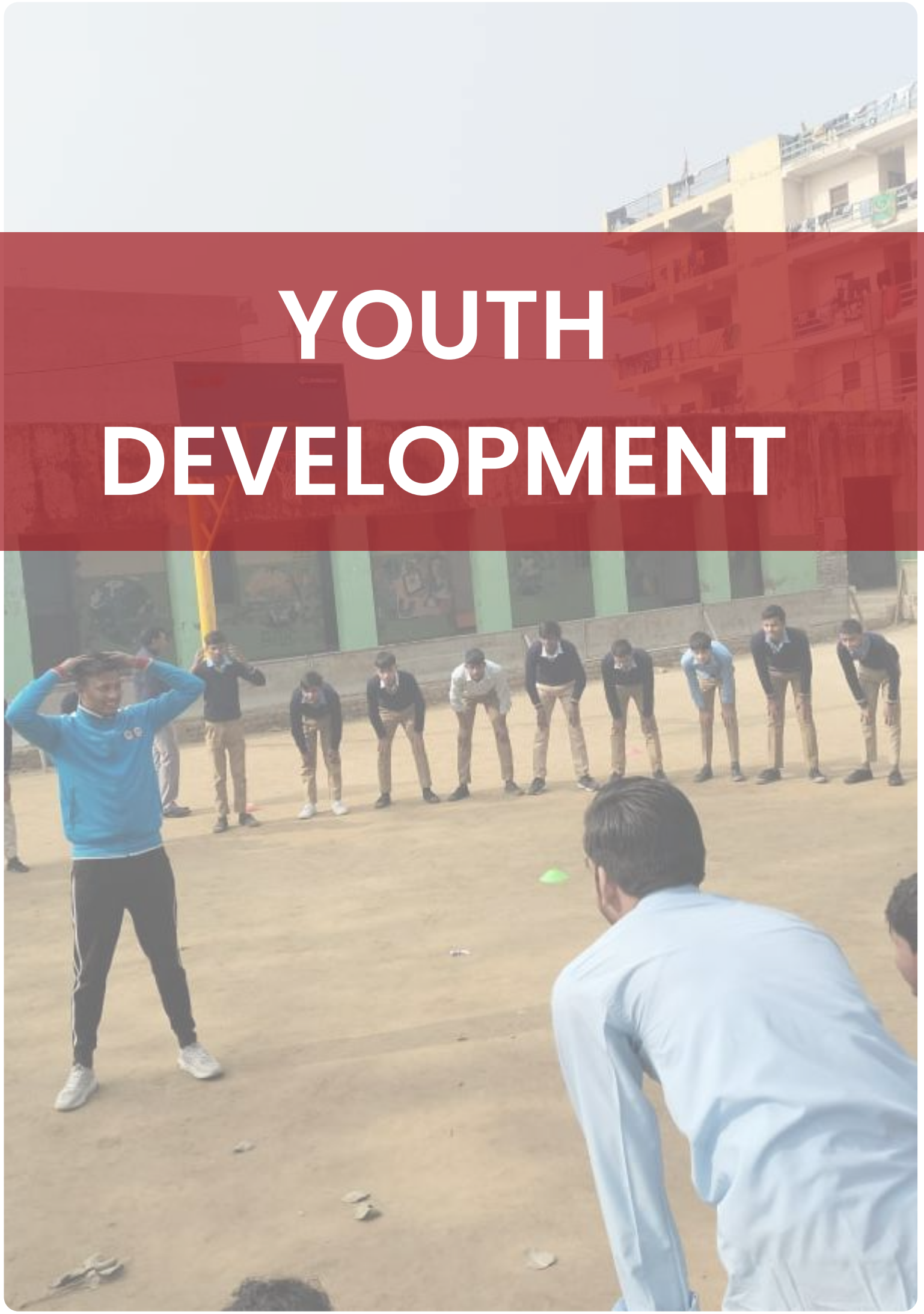
The programme prioritized free and subsidized education for EWS girls by supporting uniforms, books, and learning materials. Alongside improving access, efforts were made to strengthen school safety and wellbeing through transport support, CCTV, fire safety measures, and systems to address gender and child protection concerns. Health, hygiene, and nutrition support, including mid-day meal initiatives and awareness activities, further contributed to student wellbeing and regular participation.
A major focus of the initiative was enhancing learning quality and teacher effectiveness. ASSET assessments for students and teachers, capacity-building trainings, and performance improvement systems were introduced to strengthen academic outcomes and accountability. Digital learning support and enrichment opportunities such as study tours and expert interactions helped broaden students' learning experiences.

Community outreach and parent engagement remained central to the programme, encouraging greater awareness and enrollment of girls from underserved communities. Through collaborative efforts and continuous monitoring, the programme strengthened educational opportunities and laid a foundation for long-term empowerment and improved learning outcomes for girls





YOUTH DEVELOPMENT



Webinar Vichar Manch

In the era of Information technologies Prayatna is using the digital platform to connect youth with experts and professionals of various sectors. In open webinar Prayatna engages teachers, professors, doctors, social activists, in uencers, universities likeminded organizations on digital platform and connects them with mass of the society specially youth. The webinars touch upon social issues such as women and gender-based violence, nancial literacy, human rights, community involvement in primary health and hygiene, social empowerment, hunger and wastage of food, personality grooming. communal harmony, environmental subjects like biodiversity etc. Prayatna has added more than 5000 people from various locations across the country. On the platform people can easily connect to exchange ideas and play an active role in the formation of the bright tomorrow. This year we touched the topics like Communication Skill and Personality Development, Mental health: a healthy debate, Leadership a Social Psychology Perspective, Youth, Literature and Society: A Discussion, From Violence to Nonviolence etc.









Engagement with Interns

To create responsible and professional social workers and citizens, Prayatna actively engages with the interns from various universities. In this year, we engaged with universities like Amity University, Delhi School of Social Work and Management Institutes etc. We provided internship opportunities to 44 students this year from Masters in Social Work background, Bachelor's in Social work, Management graduate and students from other streams as well.

A structured and holistic experience was provided to the interns which helps them in becoming a sensitive and sensible human being and gives them a foundation for their careers in social work. We provide them opportunities where they are provided space to interact with the communities directly, they are taken to our elds where we teach them how to engage, mobilize and sensitize communities. They are given assignments and assigned speci c tasks which enhances their Community management skills, project management skills, Proposal development skills, research and analytical skills.







SUSTAINABLE DEVELOPMENT

Miyawaki Plantation

The project is supported by State Bank of India and has been implemented in Gandhinagar. The plantation activity commenced in October 2024, focusing on reforesting Chetak Commando Camp, Magodi, Gandhinagar. A total of 10,000 saplings of 50 native species were planted, emphasizing biodiversity and ecological sustainability. The plantation project involved planting 10,000 saplings using the Miyawaki technique.

This innovative method is known for creating dense, native forests that grow rapidly and support biodiversity. To ensure the saplings' survival and growth, bamboo sticks were provided for support, protecting them against strong winds and other environmental challenges. A tree plantation event was organized on 3rd October 2025. The event witnessed the participation of key dignitaries including Additional DGP, Armed Unit, Gujarat, Deputy General Manager (B&O), SBI, Gandhinagar and Chief General Manager (HR & Admin), SBI, Gandhinagar. The event aimed to foster awareness about environmental conservation and inspire community ownership of the project. The project has successfully transitioned into the maintenance phase, ensuring the continued care and monitoring of the saplings. In the maintenance phase, regular watering, organic fertilization, and pest control are
being carried out to sustain a high survival rate. The average height growth of trees is more than half feet and the survival rate is more than 95%. The plantation initiative has contributed signi cantly to ecosystem regeneration, providing a habitat for birds, bees, and other wildlife. The involvement of local stakeholders and dignitaries has reinforced the importance of environmental conservation and community-driven e orts.



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CONTACT US



+91 120 244 5505

www.prayatnaworld.org

info@prayatnaworld.org

C-98, Ground Floor, Sector-10 Noida,
Uttar Pradesh 201301

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